



... Be our next ...

BBBS BIG Business of the Month

Big Brothers Big Sisters have over **129 current matches in our community, yet at the same time, 100+ hopeful & excited Littles that are still waiting to be matched.** With your help we can share info & recruit more mentors!

What does it take?

Our main goal with this partnership is to help SHARE our need for Bigs! For this we ask that you

- ★ Have promotional materials sharing our need for more mentors available at tables/checkout areas and a poster in your waiting area

Could you help strengthen the partnership with some of these options?

★ GIVE -

- Offer a % of proceeds to BBBS for the month or a certain night that month - or-
- Offer a discount for matches that come in that month

★ HOST -

- Allow BBBS to host a "Bigs and Bites" night for 1-2 hrs where BBBS staff is there to answer questions about Being a Big - BBBS will promote this event within the community -or-
- Offer a fun activity for our matches to learn what goes on behind the scenes of your business

★ PROMOTE -

- Offer a \$ *_(your suggested dollar amount)_* gift card drawing for anyone who likes and shares BBBS Facebook & /or Instagram post and your company page - to be drawn at the end of the month - BBBS will do the same! BBBS will set up this social media blast.
- Share two BBBS FB / Instagram posts with your followers - BBBS will do the same!

What will BBBS do?

★ REWARD YOUR SUPPORT – BBBS will share your involvement and appreciation of your support

- on our website and as we add to our Big Business graphic of all supporting businesses throughout the year
- on our FB &/or Instagram posts with over 1,850 FB and 500 Instagram followers at *least* 3-4 times during your Big Business Month
- By email and text with our 129+ Active Bigs and 200+ Active "Littles" Families
- By email with our other BBBS board members, volunteers and affiliates

WHAT TO KNOW ABOUT BIG BROTHERS BIG SISTERS

WE OFFER TWO PROGRAMS

- Community Based Matches meet 4-6 hrs a month - playing catch, hiking, going to the YMCA, doing arts & crafts, checking out community events, whatever they like to do...
 - Mentors can be Big Brothers, Big Sisters, Big Couples or Big Families
- School Based matches meet 30-45 min during the lunch hour each week playing games, eating lunch together or helping with homework

WHAT ARE THE REQUIREMENTS FOR A MENTOR?

- Be 18+ for Community Based Program / 16+ for School Based Program
- Be you! Our kids just want to spend 1:1 time with a positive influence
 - Bigs and Littles are matched based on shared interests and personality
- Be willing to commit to at least one year to develop a positive, trusting relationship

WHAT ARE THE STEPS TO BECOMING A MENTOR?

- Complete application online www.bbbsfdl.org
- Enrollment interview at BBBS office
- Cleared background checks and reference checks
- Home visit to make sure the home is safe
- Online training - 1.5 hours to get you ready for your match

WHAT HAPPENS AFTER A MENTOR IS MATCHED WITH A LITTLE?

- We have a Big Benefits program that offers discounts in the community for matches
- We offer additional online training resources for Bigs interested in learning more
- A Match Support Specialist will provide support throughout the experience

MENTORING MAKES A DIFFERENCE

- Harvard study - The single most common factor for children who develop resilience (in the face of adversity) is at least one stable and committed relationship with a supportive adult.
- 1 in 3 young people in American are growing up without a mentor
- Youth with a mentor are: 55% less likely than their peers to skip a day of school, 78% more likely to volunteer regularly, 90% interested in becoming a mentor, 130 times more likely to hold a leadership position – gives them a broader scope of the world

WHAT ELSE SHOULD I KNOW?

- There are over 90 kids in FDL county waiting for a match, about 70% of them are boys
- Some of our Littles have been waiting more than 2 years

Thanks for supporting BBBS as the **Big Business of the Month** for the month of: _____

Here is the gameplan we agreed upon during our meeting on: _____



1. Please **send your Logo** to Sara Straub (sara.straub@bbbsfdl.org) by _____ (date).
2. BBBS will bring in **promotional materials** (posters, table tents for placement on customer tables and brochures for the check out areas) **one week prior** to your designated month
3. **GIVE** -
 - a. Offer a % of proceeds to BBBS for the month or a certain night that month - or-
 - b. Offer a discount for matches that come in that month
 - i. **Discussion/Notes:** _____
4. **HOST** -
 - a. Allow BBBS to host a **"Bigs and Bites" night** for 1-2 hrs where BBBS staff is there to answer questions about Being a Big - BBBS will promote this event within the community.
 - b. Offer a fun activity for our matches to learn what goes on behind the scenes of your business
 - i. Discussion/Notes: _____
5. **PROMOTE** -
 - a. **Share at least two BBBS Facebook / Instagram posts** with your followers - BBBS will do the same across our social media platforms!

BBBS social: Facebook - <https://www.facebook.com/bbbsfdl/> Instagram - @bbbsfdl
Twitter - @BBBSofFdLCounty

Business's social: Facebook - _____ Instagram - _____
Twitter - _____ Other - _____
6. **OTHER POSSIBILITIES** - _____

KEY CONTACTS:

Big Business of the Month partner: _____
Owner/manager: _____
Email address: _____
Phone number: _____

Big Brothers Big Sisters contact person: Sara Straub
Email address: sara.straub@bbbsfdl.org
Phone number: 920 922 8200